

Submission by



to

StatisticsNZ

on

Help Shape the Future of Industrial Classifications in New Zealand

Consultation Paper

13 May 2024

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**NZTECH SUBMISSION ON STATS NZ CONSULTATION PAPER:
HELP SHAPE THE FUTURE OF INDUSTRIAL CLASSIFICATIONS IN NEW ZEALAND**

ABOUT NZTECH

1. NZTech is the united voice for the tech sector in New Zealand and a leading voice for the New Zealand technology ecosystem. We represent 20 tech associations with over 2,000 members who collectively employ more than 100,000 New Zealanders.
2. Our mission is to support a values-led, nationally connected tech community that is collectively helping create a safer, more equitable, sustainable and prosperous Aotearoa New Zealand for all by creating jobs, export growth and impact through tech for good.

COMMENT

4. NZTech supports StatsNZ's move to begin reviewing the current industrial classification system (ANZSIC06) and welcomes the opportunity to comment on the Consultation Paper.
5. We have chosen not to comment in detail, but rather to make two key points most relevant to our members.
6. First, a major benefit of industrial classifications is their use in performing international comparisons and benchmarking, so wherever possible we prefer New Zealand's system to remain as closely aligned with Australia's as possible. Any future moves towards either updating or replacing the current system should consider Australia's decision once it has completed its review.
7. Second, the ability to measure the growth of the tech sector is limited under the current ANZSIC. As the sector is growing rapidly and becoming an increasingly important contributor to New Zealand's economy (and to economies worldwide), we believe there would be value in working with other jurisdictions to align on how digital tech, tech manufacturing and biotech are better measured.

CONCLUSION

8. Thank you for the opportunity to provide feedback on the Consultation Paper. We are happy to engage further to discuss our submission and provide any further assistance that might be helpful.

Yours sincerely,



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