



NZTECH

Annual Report

2024



SEE
TOMORROW
FIRST



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The united voice for technology
in Aotearoa New Zealand,
enabling tech for good.

Our purpose is to help create a safer, more equitable, sustainable and prosperous Aotearoa New Zealand underpinned by good tech.



New Zealand's tech sector is growing, creating jobs and valuable exports

New Zealand's Tech Sector has
24,306
firms in 2023



Stats NZ, 2024

New Zealand's tech sector contributed
\$23b
to GDP in 2023



Statistic NZ, 2024

The number of digital tech firms in New Zealand grew
5.3%
in 2023



Stats NZ, 2024

New Zealand's tech sector exported
\$10.7b
worth of goods and services in 2023



Stats NZ, 2024

New Zealand's tech sector employed
121,630
people in 2023



Stats NZ, 2024

Tech was New Zealand's
3rd
largest export in 2023 after Dairy (\$19.8b) and Tourism (\$12.9b)



Stats NZ, 2024

New Zealand's tech sector created
3,560
new jobs in 2023



Stats NZ, 2024

In 2023, software exports have been growing
20%
CAGR annually for over a decade.



Stats NZ, 2024

New Zealand had
98,290
people working in ICT roles in 2023



Stats NZ, 2024

New Zealand's top 200 tech exporters revenues grew
13%
in 2023



TIN, 2023



Chair's Report



Delphine Ducaruge, NZTech Chair

Kia ora tātou,

In the wake of the pandemic and ongoing difficult economic times, the role of technology is more important than ever. From agritech, biotech, blockchain, Internet of Things (IoT), to artificial intelligence (AI), digital identity, edtech and fintech – during the past 12 months, our sector has continued to grow and play a key role in accelerating digital transformation across Aotearoa New Zealand.

“Our board continues to drive NZTech serving as the united voice for New Zealand technology, growing tech for good.”

We know the potential impact of tech is far-reaching, touching every part of our economy and society. Because of this, our work is focused on how tech can be used for a more equitable, sustainable, safe and prosperous tomorrow for all New Zealanders. We work incredibly hard delivering collective impact initiatives to help grow a diverse tech talent pipeline, increase exports and investment, and encourage the uptake of tech across Aotearoa.

Ahead of last year's Election, we urged the next Government to support the use of technology to transform the economy and create high-value jobs. Our manifesto, New Zealand's Digital Future, detailed key focus areas including education, inclusion, sustainability, digital safety, growing exports and lifting productivity. We are committed to working collaboratively with the new Government on these issues.

Our board continues to drive NZTech serving as the united voice for New Zealand technology, growing tech for good. We strongly support our values-

led, nationally and internationally connected tech community. Collectively we are making a difference and real impact. Special thanks to our CEO, Graeme Muller and his team of executive directors and support staff. His leadership is integral in realising our vision and driving our purposeful work programme. Across the NZTech Group, our executive directors continue to connect, promote and advance our collective mission.

Our flagship events are important community building initiatives. They drive awareness, establish thought leadership and create valuable relationships for our members. This year we have seen the second FinTechNZ Hui Taumata and BioTechNZ's Life Sciences Summit returning, alongside our Aotearoa AI Summit, Digital Trust Hui Taumata and our 10th annual Cyber Security Summit. These events showcase our high impact sectors and highlight Aotearoa's innovative solutions. Meanwhile, each of our associations hosts regular events to connect members, share knowledge and discuss ideas. Big or small,

our member events help foster relationships, leading to collaborations, partnerships and new opportunities.

Techweek24, our annual festival for tech that's good for the world, hosted hundreds of events across the country. Thousands of New Zealanders came together to learn about the ways technology is changing the way we live, work and play. This year Techweek24 offered a diverse range of live, virtual and hybrid events. Most importantly, Techweek provides a platform for everyone to meet, be inspired and share ideas.

Inspiring the next generation is critical and our successful ShadowTech Day returned for another year. This programme driven by the Tech Women community is designed for girls in Year 9-11 to explore the world of technology, ignite their curiosity and discover potential career pathways. By matching students with local tech companies across the country, they gain hands-on experiences and insight into real roles. We know there's more to working in tech than just coding! Our goal is to inspire girls to join Aotearoa's fastest growing and highest paid sector.

See *Tomorrow First*, created in collaboration with industry and Government continues to shine a spotlight on New Zealand's tech sector. We're building New Zealand's global reputation for tech in order to grow tech exports, attract investment and inspire our next generation of leaders and innovators. *See Tomorrow First* is our unifying story helping companies make an impact offshore with business tools and export resources.

As we continue to navigate through challenging times, we remain resolute in our mission to leverage technology for the betterment of all New Zealanders.

Looking ahead, we are committed to helping to create a more equitable, sustainable and prosperous Aotearoa New Zealand underpinned by good tech.

We will continue to connect, promote and advance our thriving sector. By empowering our tech community with a powerful unified voice we can drive growth, create jobs and generate positive impacts.

As we continue to navigate through challenging times, we remain resolute in our mission to leverage technology for the betterment of all New Zealanders.



CEO's Report



Graeme Muller, NZTech CEO

At the heart of NZTech there are thousands of passionate people who are working together to help create a safer, more equitable, sustainable and prosperous Aotearoa New Zealand underpinned by good technology.

Over the past year we have been working hard behind the scenes to strengthen the operations of the NZTech Group. This allows us to better coordinate, collaborate and amplify efforts across our 15 tech associations in the NZTech Group and seven affiliated associations, who now employ more than 10 percent of the New Zealand workforce. NZTech serves as the trusted backbone organisation, driving collective impact across Aotearoa's tech ecosystem.

To maximise impact with our limited resources, we embrace a philosophy of continuous improvement, guided by the mantra 'don't let perfect get in the way of better'.

While most of this annual report highlights our external successes, and the outstanding work driven by our many members across the NZTech Group, I would also like to acknowledge and celebrate our team. Their dedication and ongoing efforts are key to enabling NZTech to deliver collective impact.

We have been putting in place systems and processes that not only enable us to grow, but to also ensure we grow well and lead by example. Although our direct physical footprint is small, we recognise that we still have a

Representing 22 tech associations and over 2,500 members who employ more than 10 percent of Aotearoa New Zealand's workforce.

responsibility to strive to do no harm to people or the planet in the course of our work. Since 2022 we have been using the Future-Fit Business Benchmark to assess and improve our performance in environmental, social, and governance terms. This has enabled us to identify, prioritise and address shortfalls and we are committed to continuing our Future-Fit journey. Examples of recent progress include introduction of business ethics and anti-corruption policies and systems, an organisation wide code of conduct, complaints processes, and a detailed equity, diversity and inclusion policy.

Throughout the year we have also enhanced our financial management with the addition of new software that enables each association to accurately

forecast membership and project activity, resulting in robust finances to underpin and support the entire Group.

This year, we've expanded our team by introducing a new Group Marketing Manager role, along with a marketing specialist. We are refreshing our combined brand message, and launching integrated marketing to ensure we have a united voice that showcases the work of the entire tech ecosystem. To maintain alignment and maximise impact, the NZTech Group leadership team is enhancing our strategic planning and reporting process. We're introducing Objective/Key Result (OKR) systems that will enable us to link and track each individual initiative on our overarching strategic objectives.

"We are committed to making meaningful impact"

As we continue to mature, refine and strengthen the systems supporting the NZTech Group, our focus in the coming year will remain on coordinating efforts across the tech ecosystem to help create a better New Zealand underpinned by good technology. Whether through the work of one of our many associations such as the AI Forum or AgriTechNZ, or the work of our dozens of active working groups driven by over 500 volunteers, we are committed to making meaningful impact.

The work of the NZTech Group will remain vital in the coming years. Our focus is on continuing to CONNECT the tech ecosystem, reducing fragmentation and enhancing collaboration. Through producing reports, hosting events and sharing tech stories, we PROMOTE the importance of tech for New Zealand and showcase Kiwi innovation to the world. By fostering a united tech community with a strong, collective voice we ADVANCE initiatives that promote safety, equity, sustainability, the creation of jobs and tech exports. These elements all contribute towards a better Aotearoa New Zealand underpinned by good technology.

NZTECH GROUP - THE YEAR IN REVIEW

15 Associations

100's of Annual Tech Sector Metrics

8 Conferences

1 Digital Skills Report

130 Member Events

5 Sub-boards

1 National Techweek

10 Submissions

1 Annual Hackathon

1 Tech Manifesto

1 ESG Report

5 Minister Briefings

1 Climate Tech Framework

26 Working Groups

2 National Tech Sector Surveys



Our Board



DELPHINE DUCARUGE
Independent Chair

Delphine is the Independent Chair of the Board.



ADRIAN SMITH
Ngāpuhi
Community Board Member Seat

Adrian is the Co-Founder and Chief Product Officer of BlinkPay. Adrian was appointed as a Community Board Member in 2022.



ANDY PROW
Mid-Size Corporate Seat

Andy is Co-Founder and CEO of Qubit Cyber. Andy was appointed to the Board in 2023.



JOHN ROBSON
Community Board Member Seat

JR is the General Manager at Bridgewest Ventures. JR was appointed as a Community Board Member in 2023.



KOREN O'BRIEN
Major Corporate Seat

Koren is a Director, Technology Strategy and Business Transformation at Deloitte. Koren was appointed to the Board in 2022.



MAHSA MCCAULEY
Government and Education Seat

Mahsa is the Director of Women in Technology at Auckland University of Technology. Mahsa was elected to the Board in 2020.



BRIDGET SNELLING
Major Corporate Seat

Bridget is the Country Manager at Xero. Bridget was elected to the Board in 2023.



CAROL BROWN
Major Corporate Seat

Carol is the Country Manager at Databricks. Carol was elected to the Board in 2023.



HELEN ROBINSON
Community Board Member Seat

Helen is a professional director of multiple technology and other businesses and received an Officer of the New Zealand Order of Merit (ONZM) for services to technology and business in 2017.



MITCHELL PHAM
Mid-Size Corporate Seat

Mitchell is a Director of CodeHQ. He is the founding Chair of FinTechNZ and received an Officer of the New Zealand Order of Merit (ONZM) for his services to the technology sector and New Zealand-Asia relations in 2023. Mitchell was elected to the NZTech Board in 2016.



SHIVANI JAGGA
Community Board Member Seat

Shivani is a Senior Account Manager at Microsoft. Shivani was appointed as a Community Board Member in 2022.



TOM MAASLAND
Mid-Size Corporate Seat

Tom is a Partner at MinterEllisonRuddWatts. Tom was elected to the Board in 2023.



Our Members

NZTech's member organisations share a purpose - to help create a safer, more equitable, sustainable and prosperous New Zealand, underpinned by good technology. We help the New Zealand technology ecosystem to connect, promote and advance to help New Zealand grow.

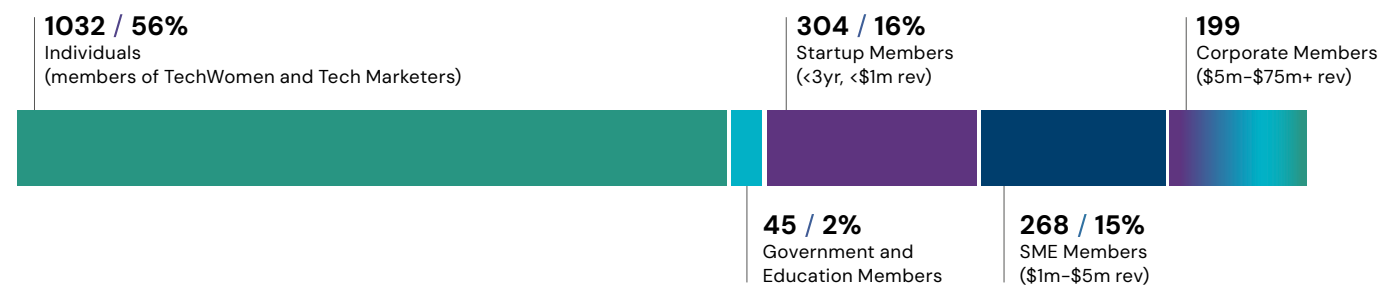
Our members include a diverse range of startups, local tech

firms, multinationals, education providers, financial institutions, major corporations, network providers, hi-tech manufacturers and Government agencies.

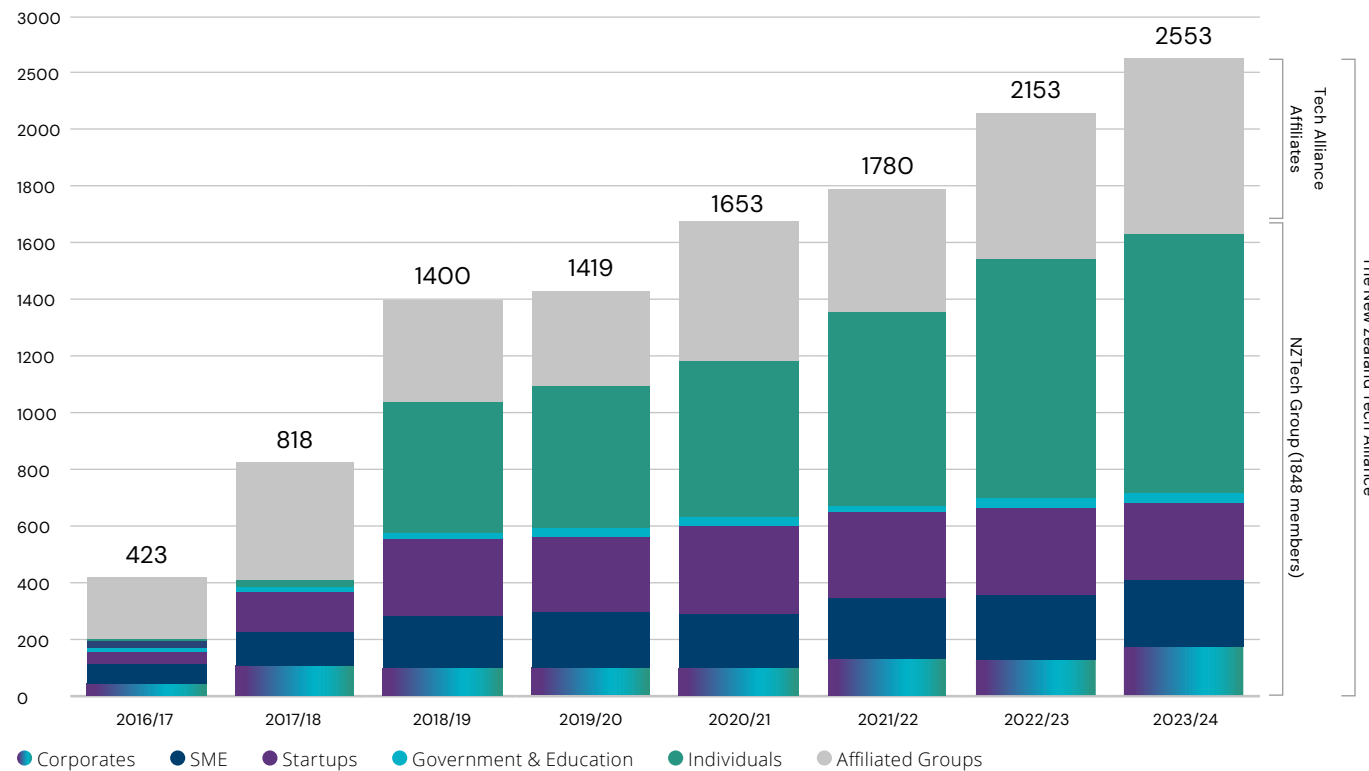
The NZTech Group forms the heart of the New Zealand Tech Alliance, including 22 member and affiliated associations. Collectively, the Tech Alliance represents more than

1500 member organisations plus an additional 1000 individuals of groups like TechWomen and Tech Marketers. The Tech Alliance continues to mature as more associations join and gain the benefits of scale, a sharing economy and additional value for members who can participate in multiple associations.

NZTech Group Members by Type



NZTech Representation - 10 years of consistent growth...



NZTech Strategy

NZTech's strategic mission is to support a values-led, nationally and internationally connected tech community that is collectively lifting safety, equity, sustainability and prosperity for all in Aotearoa, by creating jobs, export growth and impact through tech for good.

Our Strategic Objectives

NZTech's scale continues to grow, and so does our ability to harness the energy of the tech ecosystem to work together to deliver collective impact through multiple strategic initiatives.

Our strategic objectives are to actively CONNECT tech ecosystems, organisations, policy makers and passionate people with each other and to the world. NZTech has created a coordinated national group of tech associations. By continually connecting and growing the New Zealand tech ecosystem we are building scale.

With this growing scale, we are building a strong coordinated voice to PROMOTE the importance of technology to the New Zealand public, to businesses and the Government, and further support the promotion of successful New Zealand technology to the world.

With this scale and voice we have the credibility to help ADVANCE the essential elements for creating a safer, more equitable, sustainable and prosperous nation. NZTech has been focusing on helping improve the availability of digital skills; improving the diversity and inclusion of the tech ecosystem; highlighting the role of technology to achieve national sustainability and security objectives; supporting the growth of the tech sector and raising the awareness of the technology opportunity here in New Zealand and great Kiwi tech to the world.

Our Strategic Pillars

Across the NZTech Group we are working on many initiatives to support our strategy. These initiatives are aligned to support one of our five strategic pillars, which in turn should support our vision or strategic outcomes - creating jobs, creating exports, creating positive impacts with tech.



Helping create a more safer, more equitable, sustainable and prosperous Aotearoa New Zealand underpinned by good tech





techweek2024

New Zealand's festival for tech that's good for the world

20-26 May 2024

Techweek24 featured 312 events across the country, with thousands of Kiwi coming together to discover and learn about the ways technology is changing the way we live, work and play.

Techweek has been sparking the national conversation about New Zealand technology for more than a decade. This year, we worked with strategic and regional partners to bring together a grass roots nationwide programme focused on:

- + Tech for the world (with NZTE) - 124 events
- + Generative AI (with Deloitte) - 53 events
- + Diversity and Talent (with TechStep) - 59 events
- + Good Health & Wellbeing - 11 events
- + Digital Safety - 17 events
- + Sustainability and Climate - 11 events

www.techweek.co.nz

The impact of Techweek

"Presenting at Techweek NZ on the topic of generative AI and women reminded me that knowledge is power, and that this work is important and meaningful to me. By the end of the session, many participants had committed to taking their first steps and trying out some of the generative AI tools and prompts we discussed."

Techweek24 speaker

"It was such an honour to be a part of Techweek24 and to help support and inspire the next generation of tech innovators across New Zealand... we helped host a PC building workshop for high school students across Christchurch over 3 days where students were able to gain invaluable hands-on experience and confidence with new technology."

Techweek24 event organiser

"Participating in Techweek NZ and running the digital safety workshop for seniors has been an absolute pleasure and eye-opener. I almost started crying when one lady told her story of losing \$2500, which she probably will never get back. Every attendee said it was super useful and walked away better equipped to spot scams, phishing emails, and text and phone scams."

Techweek24 event organiser



"It was a pleasure collaborating with FIBRE FALE to host this event for Techweek NZ where we brought together Māori and Pacific communities in digitech to kōrero, share knowledge and also learn from our awesome panellists"

Techweek24 event organiser



"Thank you to Techweek NZ for creating a platform for tech communities and enthusiasts to come together, whether it's online or in person. What a fantastic way to share lessons learned, insights and knowledge. We hope anyone who joined any of the Techweek events comes away with new inspiration and insights on how we can all make choices today, tomorrow, and in the future, which will grow our industry long-term."

Techweek24 attendee

"Wrapped up my Techweek NZ for 2024 with a fantastic event hosted by Deloitte in their new Tāmaki Makaurau office, focusing on the intersection of AI and CX. It was inspiring to hear from a diverse panel of experts in the AI space, answering questions and sharing their experiences. Always grateful for the opportunity to learn and network with like-minded professionals in such a dynamic field."

Techweek24 event organiser

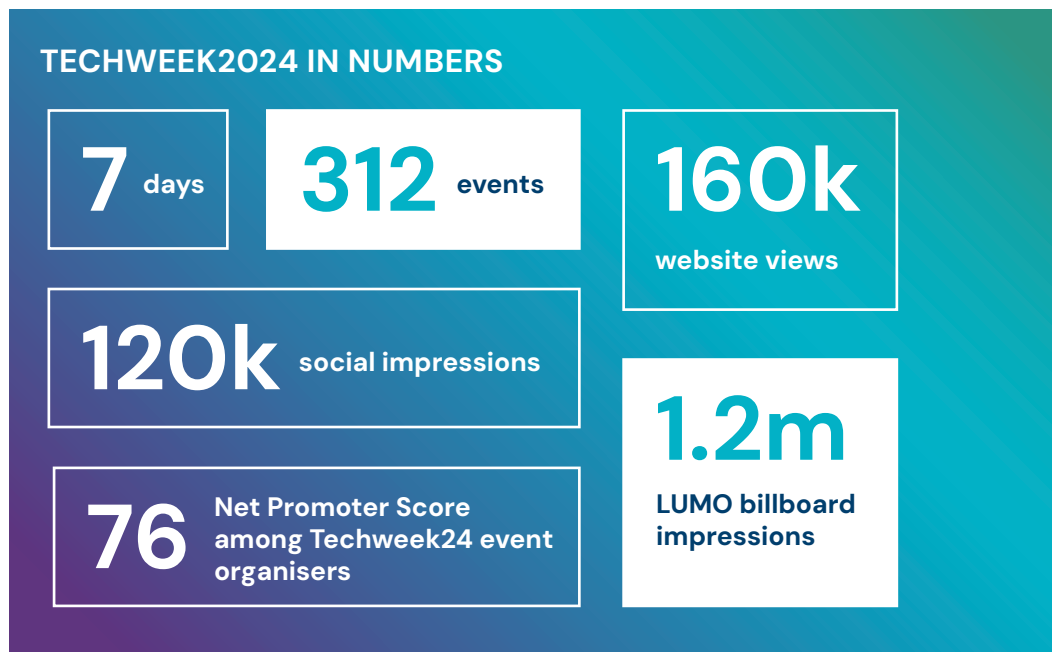
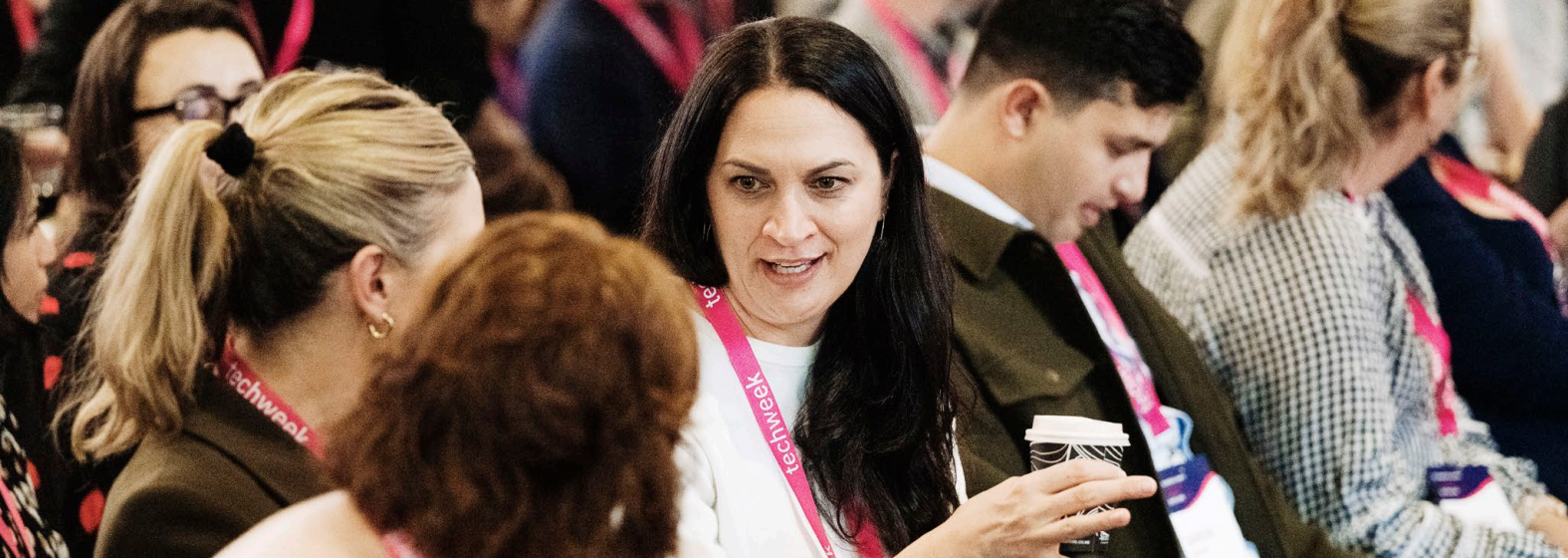
"This experience [Techweek24] is important to me because I want my daughter to feel she can do anything. In tech, we still struggle with diversity, and I hope that by the time my daughter starts working in 10-12 years, we won't need pay gap reporting, and all industries will have a great balance of male and female employees."

Techweek attendee

"What an energising week connecting with some of the brilliant innovators and change makers in our sector for Techweek NZ. Some great conversations about how Aotearoa can support a thriving tech sector that is not only good for the economy but good for the world"

Techweek attendee







Shifting global perceptions about NZ technology to drive growth

NZ has a fast-growing tech sector, developing countless innovations that are good for people and planet and will have global impact. Yet, internationally we are not perceived as a source of world-class tech and we can find it hard to attract international audiences to buy tech from us or live, work and invest here.

New Zealand's Tech & Innovation story See Tomorrow First (STF) is a consolidated initiative between New Zealand's tech industry, NZ Tech and government (NZTE, NZ Story) to increase international awareness and improve perceptions of New Zealand's tech capabilities.

Launched in 2022, it's designed to strengthen New Zealand's global technology brand and provide New Zealand with a competitive edge internationally.

Over the past two years STF has been growing international awareness of New Zealand technology internationally, empowering NZ tech companies to better tell their stories internationally; and promoting New Zealand technology in key media and industry events in four key offshore markets (Australia, USA, UK and Singapore).

seetomorrowfirst.nz

Results

- + 99.2 million opportunities for target audiences to see New Zealand technology across international activations in key tech markets (97.9m) and domestic activations (1.3m)
- + 380,000 See Tomorrow First (seetomorrowfirst.nz) website visitors, the front door to our tech sector
- + 809 New Zealand tech companies engaged in the Tech Story in a deep and meaningful way since it launched in February 2022, with hundreds more involved in its development
- + 28 major trade events in key export markets

Together we go faster and further

See Tomorrow First aggregates and amplifies stories about New Zealand's high-growth tech companies and sectors, unifying them within research-driven narratives designed to increase exports, and attract international investment and talent.

Originally funded within the Digital Tech ITP, funding for See Tomorrow First officially ended on June 30 2024. NZTech, NZTE and NZStory remain committed to continuing this work within our BAU activities — uniting the sector behind shared messaging, and using it when promoting New Zealand technology internationally. NZTech will continue to advocate for the value of this project to ensure the good will and effort put in by thousands of tech leaders and companies across the sector does not go to waste.

Find out more at seetomorrowfirst.nz, or drop the team a line at hello@seetomorrowfirst.nz

What people are saying about See Tomorrow First



Carol Lim, Singapore Tech Leader

Most of us know NZ for its breathtaking nature, tourism and agriculture, but did you also know she is a tech powerhouse? I had the privilege of attending 'See Tomorrow First - a New Zealand technology showcase' in Singapore...what left a deep impression on me were stories of the #values underpinning the #NZdifference - trust, integrity, transparency, care for people and place...."

Forbes Australia

"New Zealand's burgeoning tech sector is growing rapidly and partnering with Australian firms to solve a range of social and environmental problems."



Justin Adams, CBS News

"New Zealand and Colorado may be thousands of miles away from one another but that hasn't stopped the two regions from doing business together... New Zealand's companies are increasingly choosing to call the mile high city (Denver) home as trade and investment between the two regions continues to grow in business and tech..."

VFX Guild

"I am so inspired, that is some of the best country branding I have ever seen! That tech brand is spot on, I can see exactly how the creative tech industry needs to use it."



Cin7 NZ Hi-Tech Company of the Year 2023

"We were recently featured on See Tomorrow First! We extend our heartfelt gratitude to See Tomorrow First for their dedication to elevating New Zealand's global reputation in pioneering technology for a brighter future, and for recognizing Cin7 as one of the businesses contributing to that vision."

Red Seed NZ tech company

"We discovered that while New Zealand is seen as honest and reliable in business, our tech capabilities aren't as well known. By collaborating and sharing New Zealand's Tech Story we can boost our global visibility and elevate our tech sector together!"

Serko NZ Hi-Tech Company of the Year 2020

"I'm proud to wear the See Tomorrow First logo as I head overseas for the next exciting chapter in our international growth."

FIND THE TOOLKIT AND MORE AT seetomorrowfirst.nz



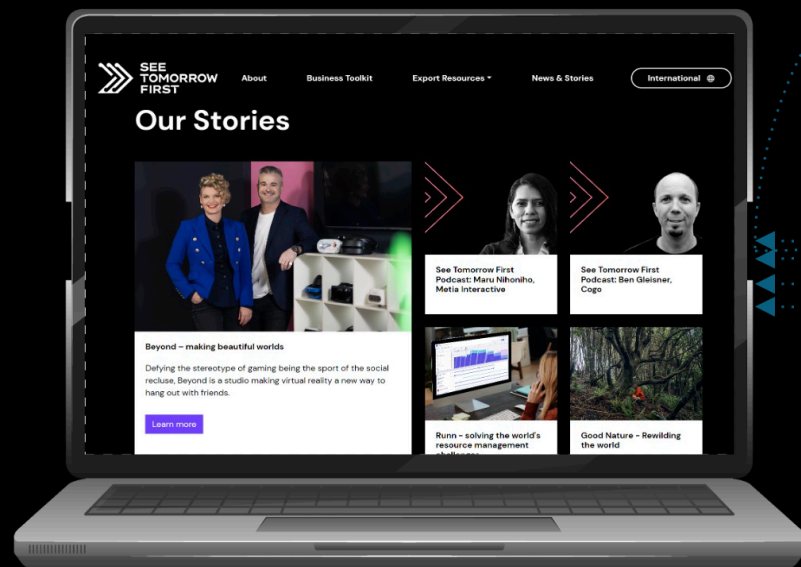
Global impact created for New Zealand tech



See Tomorrow First creates collaboration between tech companies, sector bodies and government agencies that enables New Zealand to go further, faster, creating significant global impact in a relatively short space of time.

Targeting investors, buyers and talent in key offshore markets.

97.9M OPPORTUNITIES FOR GLOBAL AUDIENCES TO SEE CAMPAIGNS



A global front door to the NZ tech sector at seetomorrowfirst.nz

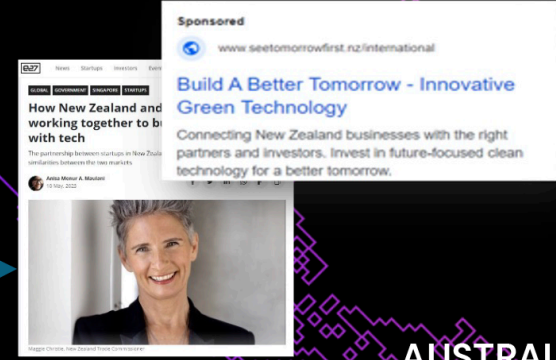
1.8K OF ASSETS DOWNLOADED TO PROMOTE NZ TECH OFFSHORE from the [NZ Story toolkit](#)

UK & EUROPE



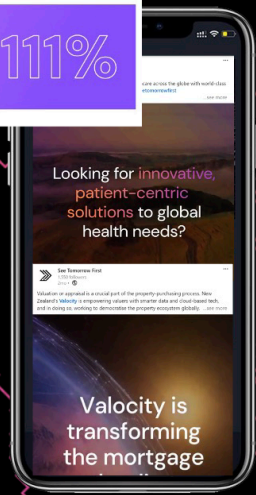
3 INVITATIONS TO SPEAK ABOUT STF AT INTERNATIONAL EVENTS

SINGAPORE & SE ASIA



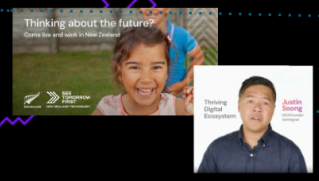
NORTH AMERICA

Global partnerships are second nature for Kiwi tech businesses
Capital investment in New Zealand tech businesses increased 111% in 12 months.
111%



28 MAJOR TRADE EVENTS IN FOUR KEY REGIONS

SOUTH AFRICA



AUSTRALIA



17 ARTICLES PUBLISHED GLOBALLY

SOUTH AMERICA



Flagship Events

Our flagship conferences are essential for fostering connections, learning and collaboration within our community.

These events offer our members the opportunity to engage with industry leaders, gain insights into the latest innovations and explore emerging trends.

Our special events are designed to inspire and empower, helping members thrive in an ever-evolving landscape.





AgriTechNZ



Building a world class agritech ecosystem.



BRIDGIT HAWKINS
Chair



BRENDAN O'CONNELL
CEO

OUR MISSION

- + The future we see is Aotearoa New Zealand as a global leader in agritech solutions that respect people, place and planet.
- + Our Mission is a strong industry voice, advocating for collaborative practices, global growth & creating new value with our unique technology exports.

AGRITECHNZ IN NUMBERS

15 in-person events across 8 regions in New Zealand

12 international queries seeking connection to the NZ agritech ecosystem

1150+
attendees to our in-person events

1111
registrations to our 6 webinars

1150+
attendees to our in-person events

1111
registrations to our 6 webinars

5
Government policy submissions

20%
growth in members

www.agritechnz.org.nz

AI Forum



Harnessing the power of AI to enable a prosperous, inclusive and equitable future Aotearoa



MEGAN TAPSELL
Chair



MADELINE NEWMAN
Executive Director

OUR PURPOSE

The AI Forum brings together New Zealand's artificial intelligence community, working together to harness the power of AI technologies to enable a prosperous, inclusive and equitable future Aotearoa New Zealand.

AI FORUM IN NUMBERS

3rd annual nationwide AI Hackathon

3 dedicated websites including free toolsets and guidance at aigovernance.nz

6th annual national Aotearoa AI Summit

8 upskilling events, including AI Masterclasses

20+ member events and webinars

6 Working Groups

- + AI Blueprint for Aotearoa
- + AI Governance
- + Kāhui Māori Atamai Iahiko
- + Large Language Models
- + Explainable AI (completed)
- + Architecture, Engineering and Construction

206+ members

www.aiforum.org.nz

BioTechNZ



Creating a healthy, clean and prosperous New Zealand, boosted by biotech.



MANYA SABHERWAI
Chair



ZAHRA CHAMPION
Executive Director

OUR PURPOSE

Our aim is to raise awareness and increase the understanding of biotech to enable our nation to embrace the best opportunities biotech offers, helping us live better, healthier and more productive lives.

BIOTECHNZ IN NUMBERS

1 voice for the biotech industry in New Zealand

2+ Government submissions

1 industry voice for the Gene Technology Industry and Regulator group

5+ stories placed in the media

100+ social media posts

100+ members

www.biotechnz.org.nz

BlockchainNZ



Helping New Zealand become a global hub for blockchain innovation.

Blockchain technology is transforming how business and society operates. It is changing our understanding of authentication, transparency and trust.



JEREMY MUIR
Chair

OUR PURPOSE

- + To support the growth of a sustainable blockchain ecosystem in New Zealand.
- + To grow Aotearoa New Zealand's blockchain capability and innovation.
- + To advocate for blockchain technology in the public and private sectors.

BLOCKCHAINNZ IN NUMBERS

1 international review group for blockchain standards

2 Government submissions

2 working groups

4 international partnerships

5+ stories in the media

11 podcast episodes

20+ events, workshops and webinars

80+ members

www.blockchain.org.nz



Digital Identity NZ



Leading a united approach to digital identity for the benefit of all New Zealanders.



PAUL PLATEN
Chair



COLLIN WALLIS
Executive Director

OUR MISSION

- + To create a digital identity ecosystem that enhances
- + Kāwanatanga (honourable governance)
- + Rangatiratanga (self-determination and agency)
- + Ōritetanga (equity and partnerships) for all people in New Zealand.

DIGITAL IDENTITY NZ IN NUMBERS

1 full-day annual conference, Digital Trust Hui Taumata

4 WORKING GROUPS:
Te Kāhui Te Tiriti o DINZ, Digital Identity Services Trust, Inclusive and Ethical Uses of Digital Identity.

4 submissions

6 speaking appearances

8 stories placed in the media

8 events and webinars

10 virtual coffee chat sessions

11 newsletters

90+ member organisations

The Digital Identity Trust Framework Bill came into effect in July 2024. Consequently, Digital Identity NZ's focus is evolving from policy to implementation support.

www.digitalidentity.nz

EdTechNZ



Empower learning with technology that embodies our unique Aotearoa New Zealand identity.



NOAH GHEBREMICHAEL
Chair



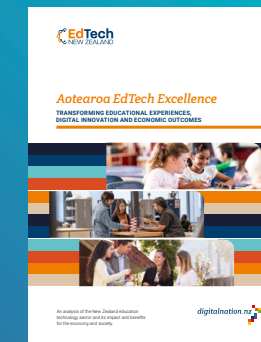
ALANA PELLOW
Deputy Chair

OUR MISSION

To improve the lives of people and increase access to, quality and impact of education through innovative technology, for the benefit of educators and learners in Aotearoa New Zealand and around the world.

EDTECH IN NUMBERS

1 report on Aotearoa EdTech Excellence



survey on the edtech sector

5+ events and webinars

15+ stories placed in the media

90+ edtech companies represented in our Ecosystem Directory

60+ member organisations

www.edtech.org.nz



FinTechNZ



Fintech is redefining the way we borrow, lend, save, spend, store and transfer money.



ANDREW DENTICE
Co-Chair



CARMEN VICELICH
Co-Chair



JASON ROBERTS
Executive Director

www.fintechnz.org.nz

OUR PURPOSE

We actively contribute to the prosperity of New Zealand through financial technology innovation.

FINTECH IN NUMBERS

1 FinTech Findr ecosystem map

3 conferences

2 reports



1 Hong Kong delegation and participation in Australian and UK events

2 WORKING GROUPS:
RegTechNZ and Sustainable Finance

3 Government submissions

10+ stories placed in the media submissions

19 events, roundtables and webinars

21 international and local partnerships

190+ members

InsurTechNZ



InsurTechNZ's growing community has a shared interest in data and innovation in insurance.



KYLIE BRYANT
Co-Chair



ROB ELLIS
Co-Chair



PAUL O'LEARY
Executive Director

www.insurtechnz.org.nz

OUR MISSION

To champion innovation that creates new insurance products and improves the customer experience, helping Kiwis respond to a changing world.

OUR OBJECTIVES

- + To create an environment that encourages sector-wide collaboration, through education and greater awareness.
- + To connect members with international insurtech communities.
- + To attract more talent, startups and funding to insurtech within New Zealand.

INSURTECHNZ IN NUMBERS

1 research study

2 university collaborations

5+ international communities

10+ in-person member events in Auckland and Wellington

750+ LinkedIn community

45+ corporate members



IoT Alliance



Accelerating
a connected
New Zealand.

Connecting data,
devices and people.



KRIV NAICKER
Chair

OUR GOALS

To connect the local Internet of Things (IoT) ecosystem and generate synergy. To measure, understand and promote the opportunities and challenges of IoT. To advance collaboration, innovation, stimulate economic growth, talent attractions and development.

NZ IOT ALLIANCE IN NUMBERS

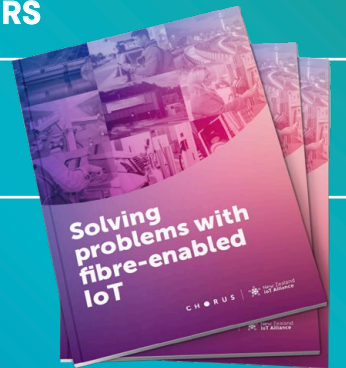
1 report, Solving problems with fibre-enabled IoT

1 survey on IoT for Smart Cities

3 stories in the media

5+ events and webinars

3 WORKING GROUPS: Education, Smart Cities, LocationTech.



60+ members

www.iotalliance.org.nz

Tech Marketers

New Zealand's tech marketing community

Our national community nurtures the growth of marketers working in technology focused startup, scale-up and high-growth business-to-business (B2B) companies.

The New Zealand Tech Marketers Group (TMG) supports marketers with access to shared resources, mentors, training, workshops and conferences.



JUSTIN FLITTER
Chair

OUR GOALS

- + To connect marketers working in the tech industry.
- + Provide the resources and support necessary to help tech marketers learn and grow.
- + Advance New Zealand tech marketers locally, nationally and globally.

6 webinars

8 regular regional meetups

10 podcast interviews

45

Young Marketers have completed our Emerging Leaders program

140 delegates at our 2024 conference



www.techmarketers.co.nz

260 members

TechWomen



Inspiring, supporting and encouraging women in tech.

Working together to help address one of the major challenges for the successful growth of technology in New Zealand – a shortage of women in tech.



SAMAR ALRAYYES
Co-Chair



EVA SHERWOOD
Co-Chair



YVONNE GILL
Executive Director

www.techwomen.nz

OUR PURPOSE

- + Inspiring girls into technology.
- + Supporting the growth of women in tech roles.
- + Help develop policy and actions for improved diversity in the tech workplace.

TECHWOMEN IN NUMBERS

8 events with 1000+ attendees

45 schools participated in ShadowTech24

120 participants in mentoring circles

49 businesses participated in ShadowTech24

600+ students joined ShadowTech24

700+ members and growing

Hi-Tech Awards



Rocket Lab achieved top recognition as the PwC Hi-Tech Company of the Year at the 2024 Hi-Tech Awards. The event, held at Auckland's Spark Arena, saw record attendance with over 1,300 attendees, including senior Government Ministers.

Rocket Lab, a cornerstone of New Zealand's burgeoning space economy, now contributes nearly \$2 billion annually, and continues to push technological boundaries.

The Awards, judged by 80 local and international experts, honours excellence and celebrates the sector's innovation.

www.hitech.org.nz

The 2024 New Zealand Hi-Tech Award winners are:

ASX Hi-Tech Emerging Company of the Year
Winner: Tracksuit

Punakaiki Hi-Tech Start-up Company of the Year
Winner: Starboard Maritime Intelligence
Highly Commended: DataMasque

Duncan Cotterill Most Innovative Hi-Tech Software Solution
Winner: Starboard Maritime Intelligence
Highly Commended: Toku Eyes

Braemac Most Innovative Hi-Tech Hardware Product
Winner: NovoLabs

Kiwibank Most Innovative Hi-Tech Solution for a More Sustainable Future
Winner: NovoLabs

Callaghan Innovation/ Poutama Trust Hi-Tech Kamupene Māori o te Tau – Māori Company of the Year
Winner: Envico Technologies

Xero Hi-Tech Young Achiever
Joint Winner: Nu'uuali'i Eteroa Lafaele
Joint Winner: Joshua Parsons

NZTE Most Innovative Hi-Tech Agritech Solution
Winner: The Smart Machine Company

Spark Best Hi-Tech Solution for the Public Good
Winner: Kara Technologies

NZX Most Innovative Hi-Tech Creative Technology Solution
Winner: IMMORTAL Camera Systems

PwC Hi-Tech Company of the Year
Winner: Rocket Lab

Aware Group Most Innovative Deep Tech Solution
Winner: NovoLabs

Consult Recruitment Best Contribution to the NZ Tech Sector
Winner: Creative HQ

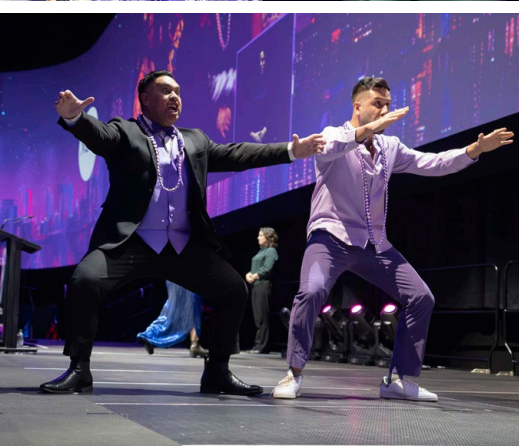
Datacom Hi-Tech Inspiring Individual
Winner: Elle Archer

Tait Communications Flying Kiwi Award

RECIPIENT:
Murray Holdaway

Every year the Hi-Tech Trust recognises an individual who has made a significant contribution to ensuring the success of the New Zealand hi-tech sector.







**SEE
TOMORROW
FIRST**



Phone +64 9 475 0204
Web www.nztech.org.nz

Auckland Level 1, 368 Beach Road, Mairangi Bay, Auckland
Wellington Level 4, 117 Lambton Quay, Wellington
Postal PO Box 302469, North Harbour, Auckland, New Zealand